

## Why a Trustworthy AI certification?

The increasing integration of Artificial Intelligence into economic and societal processes is establishing trust as a key competitive factor. Companies and organizations are facing the challenge of designing AI solutions that are not only powerful, but also secure, transparent and responsible.

The Trustworthy AI – by Know Center certification provides a structured framework for quality assurance and makes trustworthy AI visible.

## What is the Trustworthy AI certification?

The certification is a quality and trust standard for AI tools, services, systems and models awarded by Know Center as an independent certification body.

The certification confirms:

- verified quality and transparency
- responsible use of AI
- transparent and comprehensible evaluation criteria
- a commitment to European values and digital sovereignty

The certification serves as a visible proof of trustworthy AI across the entire value chain and supports companies and organizations in building trust and fairness for customers, partners and stakeholders.

## Which AI components can be submitted?

The certification can be awarded to:

- AI tools
- AI services
- AI systems
- AI models

A prerequisite for certification is an assessment conducted during a research and/or prototype phase.

## Which quality criteria are assessed?

The evaluation is carried out on the basis of the applicable assessment guideline, along the following criteria:

- Data protection and security
- Transparency, explainability and fairness
- Human oversight
- Digital sovereignty
- Economic viability

- Sustainability
- Digital Humanism

The path to the certification

The application and assessment process follows clearly defined and transparent steps:

1. **Initial information:** Information provided on the website
2. **Application submission:** Submission of the application and consent to the assessment process
3. **Expert review:** Evaluation conducted by Know Center in accordance with the assessment guidelines
4. **Self-Monitoring:** Commitment to regular internal self-assessments
5. **Awarding:** Granting of the seal of quality, including a unique seal ID

Validity and renewal

The certification is valid for 24 months. Renewal is possible provided that the criteria continue to be met. The seal of approval may be withdrawn, if quality standards are no longer complied with.

Find out more and apply now



Contact and further information

Know Center Research GmbH  
Hintere Zollamtstrasse 17, 1030 Wien | Sandgasse 34/2, 8010 Graz

Contact: via the contact form

Website: <https://www.know-center.at/en/ai-solution/trustworthy-ai-certification/>

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