



Data-Driven Business

DESIGNING REBO, THE REFLECTION GUIDANCE CHATBOT

USE CASE & MOTIVATION

Styrian SME's need an online learning platform for their apprentices in mechatronics, metal and electrical engineering.

Research opportunities:

- Apprentices as target group are under-researched
- Designing a computer-mediated learning intervention in the overlap between workplace learning and educational setting
- Contributing to research on reflection guidance technologies
- Developing the first reflection guidance chatbot

RESEARCH QUESTIONS

1. Understanding the target group

RQ1: How do apprentices use computers and how self-efficacious are they with regard to ICT?

RQ2: What characterises apprentices as a community of practice with special regard to their learner identities?

2. Designing the learning intervention with guided reflection & continuous evaluation

RQ3: How apt is the dialogue structure Rebo Junior to lead successful reflective conversations with apprentices?

RQ4: Which adaption mechanisms improve reflection guided by a conversational agent?

RQ5: Do apprentices' reflection skills improve with repeated interactions with Rebo?

METHODS

1. Apprentices' Computer Usage and ICT Self-Efficacy

- Questionnaire study with 72 apprentices
- Complemented with 6 in-depth interviews

2. Apprentices' Learner Identities and Community of Practice

Semi structured in-depth interviews:

- 8 apprentices, 3 supervisors, 3 trainers
- Data available, analysis upcoming

3. Learning platform for apprentices → Contextual Design

4. Designing a dialogue structure that leads apprentices through successive levels of reflection: **Rebo Junior**

- Experimental field studies (2x 3 months)
- Evaluation: user acceptance, reflectivity & coherence of interactions

5. Designing Rebo, the Reflection Guidance Chatbot

- Experimental field studies (2x 1 month, 1x 3 months)

6. Measuring apprentices' reflection competence & SRL skills

- Pre- and post-tests: reflective essays
- Pre- and post- surveys: self-regulated learning

RESULTS

RQ1 (Paper in peer-review)

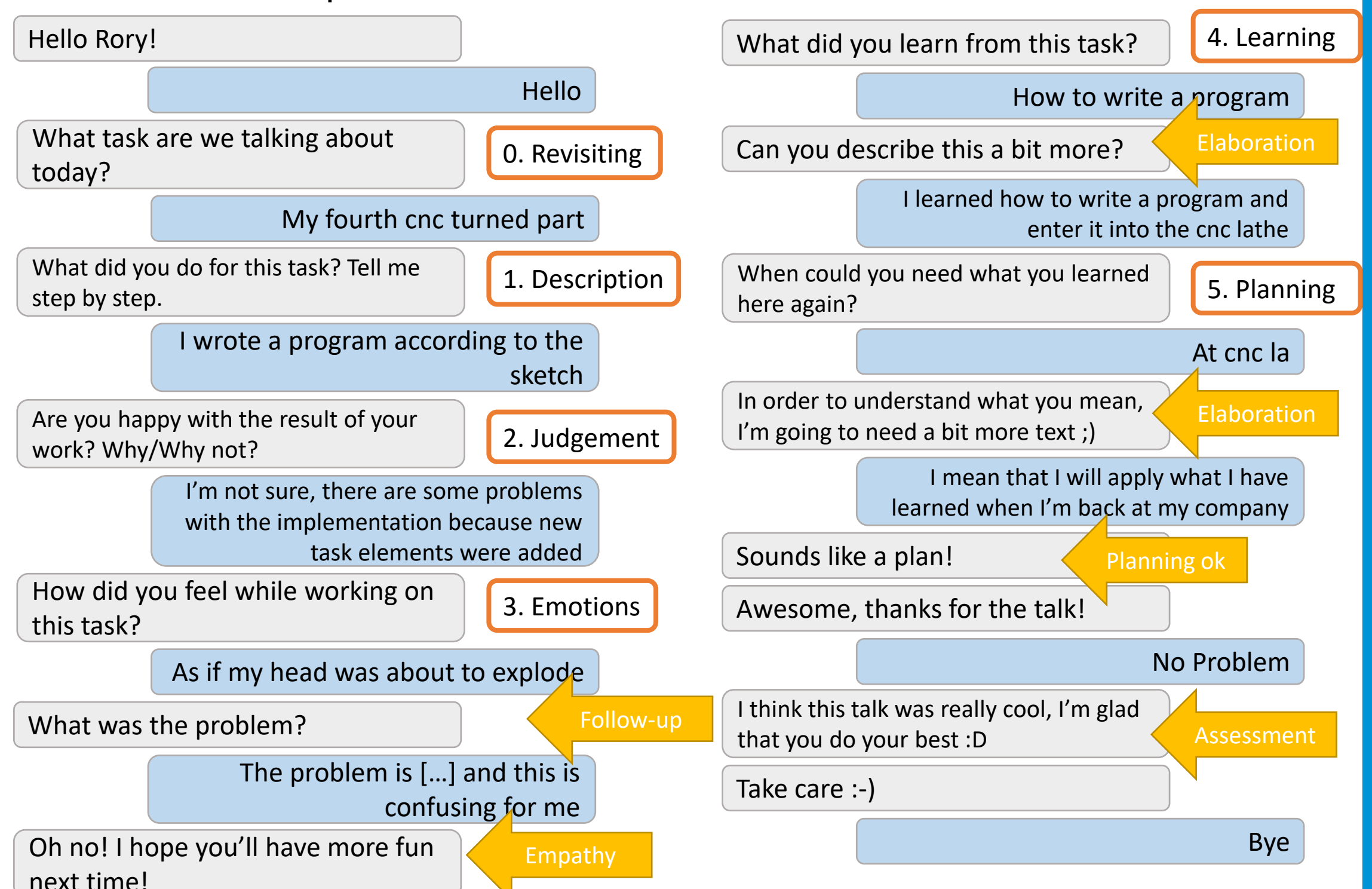
- Apprentices use computers regularly, for multiple hours per day
- Computer self-efficacy of apprentices is high
- Apprentices' potential to work digitally is underused in apprenticeship training

RQ3 (Wolfbauer et al. 2020)¹

1. Apprentices (n=18) like texting with Rebo Junior!
 - Workshop feedback: 94% like Rebo, 70% see benefit
2. Interactions with Rebo Junior (153) are coherent and reflective
 - 97% coherent conversations
 - 75% reached reflection stage 2: analysis²
 - 87% reached reflection stage 3: learning & change²

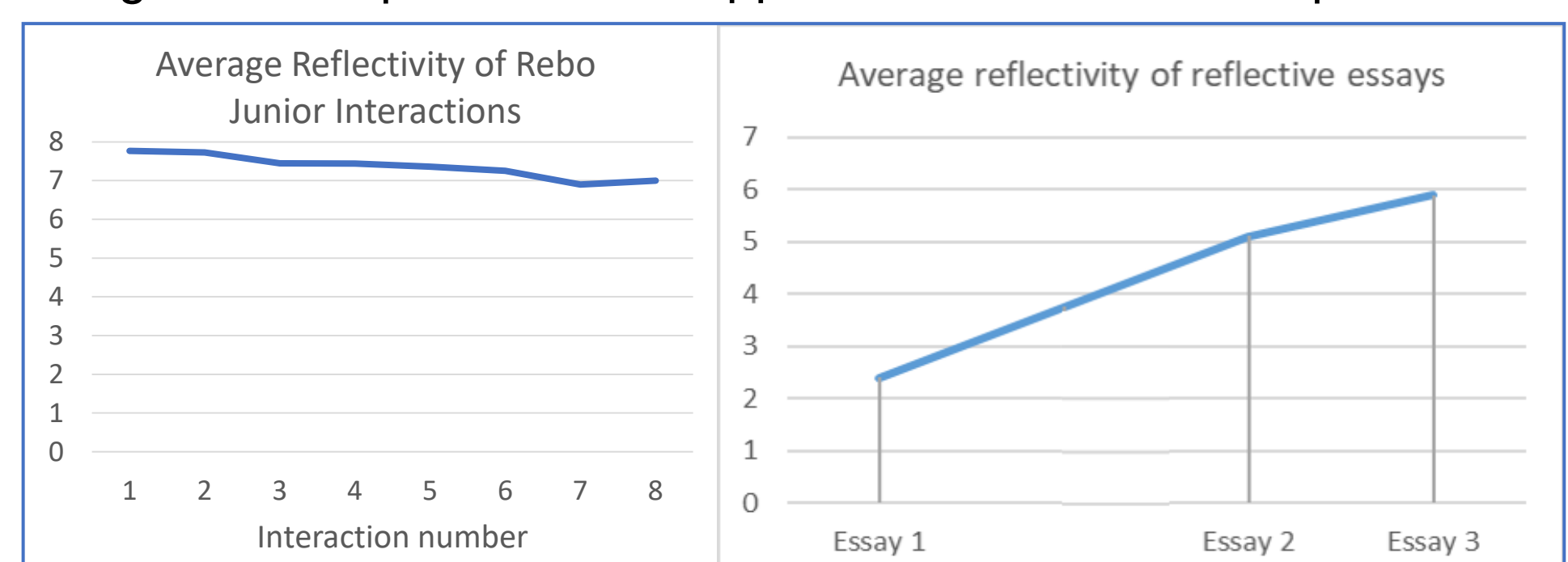
RQ4 (Paper in preparation)

- Adaptive turns: reflection level not achieved, explanation too short, "fake reflection", empathic reactions, assessment comment

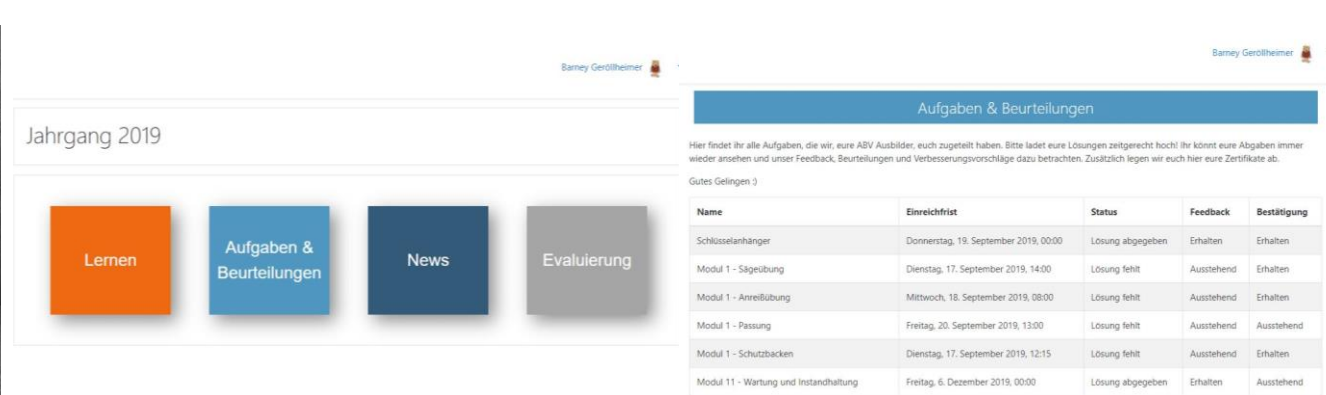


RQ5 (Paper in peer-review)

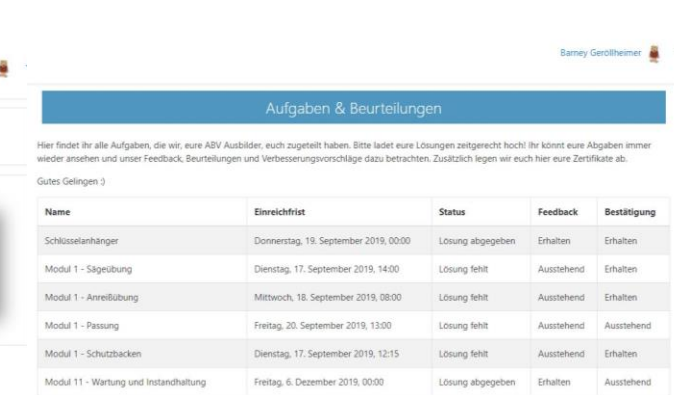
- Coding 4 reflection levels: Judgement, Emotions, Learning, Planning: (0/1/2 for each level → total scores: 0-8)
- Significant improvement of apprentices' reflection competence



Landing Page



Dashboard for Apprentices with learning areas



Area to view tasks and upload work

REFERENCES

1. Wolfbauer, V. Pammer-Schindler, and C. Rose, "Rebo Junior: Analysis of Dialogue Structure Quality for a Reflection Guidance Chatbot", In Proceedings of the Impact Papers at EC-TEL (2020)
2. M. Prilla and B. Renner, "Supporting Collaborative Reflection at Work", In Proceedings of the 18th ACM International Conference (2014)